



THE ALLIANCE TRUST CATERAN YOMP, SCOTLAND'S BIG WALK IS BACK FOR 2012.

Taking place across the Cateran Trail in the remote and beautiful glens and hills of Highland Perthshire and Angus, teams of yompers will take on 22, 36.5 or even the fearsome 52 mile yomp in just 24 hours. The event raises vital funds to support ABF The Soldiers' Charity, The Princes Scottish Youth Business Trust and the Alliance Trust Staff Foundation.

We have a range of sponsorship and promotional opportunities for companies who wish to support the event. We are looking to raise £40,000 in sub sponsorship to help fund vital services which support soldiers, former soldiers and their families across Scotland and the rest of the UK.

“The Soldiers' Charity has provided two grants totalling £500,000 to the Scottish Veterans Residence to build a supported housing accommodation unit in Glasgow.”
Paul Cummings, Director of Grants and Welfare, ABF The Soldiers' Charity

With many well-known organisations expected to enter teams, the event is also a great prospect for business networking. We are targeting 600 participants, plus support teams, for the 2012 event.

“Last year, we saw different teams of colleagues, friends and families come together to take on the Yomp, and the camaraderie amongst the teams across the weekend was inspiring.”
Katherine Garrett-Cox, CEO
Alliance Trust PLC



The Alliance Trust Team from the 2011 event

PACKAGES AVAILABLE

CHECK POINTS x4

Sponsorship **£5,000** per check point

- Check points are where participants and support teams will congregate along the route. The event organisers provide hot food and drinks.
- The sponsor will be able to display banners at the check point.
- The sponsor will have their logo on the website and an A5 advert in the event programme.
- Free entry for one team.

ELECTRONIC TIMING

Sponsorship **£7,000**

- All participants wear electronic timing wristbands.
- The sponsor will be able to place logos on each wristband and the palm-sized control station at check points.
- Banners will be placed around the finish timing tent and the sponsor's logo will be placed on the rolling results screen.
- The sponsor will have their logo on the website and an A5 advert in the event programme.
- Free entry for one team.

WATER STOPS x8

Sponsorship **£2,000** per water stop

- Water stops are at Bridge of Cally, Ballintium, Dirnanean, Compass Centre, Glen Beanie, Auchintaple, Wester Derry and Drimmie Wood.
- Water stops are invaluable to participants though not accessible to support teams, and the event organisers provide hot/cold drinks, fruit, cake etc.
- The sponsor will have their logo on the website and in the event programme.
- Banners will be displayed at the water stop.

MASSAGE & PHYSIOTHERAPY

Sponsorship **£4,000**

- Athletes' Angels provide massage and physiotherapy at selected check points and at the finish.
- Banners will be placed at each site.
- The sponsor will have their logo on the website and in the event programme.

PARTICIPANT NUMBERS

Sponsorship **£3,000**

- Every participant wears a participant number throughout the event.
- Company logo will be placed under the number.
- The sponsor will have their logo on the website and in the event programme.

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